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Pfizer Animal Health Partners with Customers to Contribute More Than \$1.3 Million to FFA, Veterinary Scholarships in 2009

Customers now have the opportunity to contribute in 2010

NEW YORK — Feb. 18, 2010 — In 2009, Pfizer Animal Health contributed more than \$1.3 million to support FFA programs and help fund the American Association of Bovine Practitioners (AABP) Foundation/Pfizer Veterinary Student Scholarships through a unique partnership with veterinarians, animal health suppliers and dealers. Today, Pfizer announces the same program is available for 2010 through March 31.

During this time, eligible accounts completing an enrollment form will receive a 1 percent rebate on all Pfizer Animal Health Cattle Products, excluding MGA purchases, invoiced and shipped Jan. 1 through March 31, 2010 to be donated to either the local FFA chapter(s) of their choice or to the AABP Foundation/Pfizer Veterinary Student Scholarship Fund.

“Last year’s response from both FFA members and local animal health suppliers was exciting,” says Will Fett, Regional Director, National FFA Foundation. “Contributions like these help strengthen local FFA chapters and expand offerings available to students. Just as important, members are able to make connections with their local animal health professionals.”

Last year, more than 1,160 Pfizer Animal Health suppliers contributed to FFA chapters. In addition, the program raised more than \$212,400 for the AABP Foundation scholarships. Pfizer Animal Health donations assist FFA chapters with classroom materials, educational opportunities, travel to the National FFA Convention and much more. The AABP Foundation/Pfizer Veterinary Student Scholarships are awarded to beef and dairy veterinary students across the nation and helps offset the high costs of veterinary school.

“All of our futures are dependent upon the next generation of veterinarians and producers,” says Julian Garcia, FFA alumnus and Group Director, Pfizer Animal Health. “Our company greatly appreciates the vital role both FFA and the AABP Foundation play in nurturing and supporting interest in our industry. By working together, we are making a difference.”

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