



Pfizer and Fort Dodge Commit to Healthier Horses and Improved Veterinary Care

Pfizer welcomes Fort Dodge expertise, products and R&D to Pfizer Animal Health, becoming the new leader in the U.S. equine industry

LAS VEGAS, December 4, 2009 – Fort Dodge Animal Health has joined forces with Pfizer Animal Health following Pfizer's acquisition in October of Fort Dodge's corporate parent, Wyeth. The acquisition instantly created a new leader in the U.S. equine industry – Pfizer Animal Health – to be formally introduced here this week to veterinarians, their support staff and horse industry leaders attending the American Association of Equine Practitioners (AAEP) Annual Convention.

"Pfizer and Fort Dodge, joined together, will now sharpen our focus on investment in veterinarians' practices, our investment in the equine industry, and our investment in equine care and the welfare of the horse," said George Fennell, vice president, Pfizer Animal Health, who leads Pfizer's now expanded U.S. equine business. "We not only plan to improve veterinary care with a growing pipeline of innovative and breakthrough vaccines, products and services. But, at AAEP this week, Pfizer Animal Health will pledge growing support of veterinary academics, practitioners and the equine community."

"A renewed Pfizer Animal Health plans to increase awareness about the importance of equine wellness exams and preventive care," said Tom R. Lenz, DVM, MS, Diplomate ACT, now senior director of equine veterinary services, Pfizer Animal Health. Dr. Lenz, formerly of Fort Dodge, also is past president, AAEP. "In addition to nurturing veterinary organizations through educational, medical and peer-to-peer programs, Pfizer Animal Health is committing to further educating veterinary students and veterinarians through scholarships, internships and research grants."

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This past year, Pfizer Animal Health raised more than \$100,000 toward equine medical research through the NTRA Barbaro Memorial Fund, and continues to support Morris Animal Foundation research targeting equine care. At the AAEP Foundation Celebration Tuesday night, Pfizer Animal Health will pledge additional money toward research to improve the health and welfare of the horse.

About AAEP

The American Association of Equine Practitioners, headquartered in Lexington, KY, was founded in 1954 as a non-profit organization dedicated to the health and welfare of the horse. Currently, the AAEP reaches more than 5 million horse owners through its 10,000 members worldwide and actively involved in ethics issues, practice management, research and continuing education in the equine veterinary profession and horse industry.

About Pfizer and Fort Dodge

Pfizer Animal Health, a business of Pfizer Inc (NYSE: PFE), is a world leader in discovering and developing innovative animal prescription medicines and vaccines, investing an estimated \$300 million annually.

Pfizer Animal Health's industry-leading U.S. equine product portfolio now includes a wide range of biologics, parasiticides and sedatives / analgesics trusted by veterinarians. All current U.S. pricing and product distribution, programs and policies for Pfizer Animal Health products, including its acquired Fort Dodge products, will remain in place through 2009. For more information on how Pfizer Animal Health helps horses to live longer, healthier lives, visit www.PfizerAH.com.

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For news media interviews with Pfizer or former-Fort Dodge U.S. equine veterinary or business experts, or to view Pfizer Animal Health's expanded line-up of Fort Dodge products, contact:

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